



Main Street Board August 17, 2026

Notice is hereby given of a Regular Meeting of Nacogdoches Main Street Board to be held on the above date beginning at 4:00 p.m. for the purpose of considering the following agenda items.

Some Board Members may attend via videoconference. There will be an opportunity for the public to comment on agenda items in person at the specified location.

**PLEASE LIMIT PRESENTATIONS TO THREE MINUTES
(UNLESS PRIOR APPROVAL IS OBTAINED)**

1. CALL TO ORDER.
2. REGULAR AGENDA: City Council will receive staff recommendations and public input on the following items, and may deliberate and take formal action on the item.
 - A. Consider Approval of the June 15th Board Minutes
 - B. Review and Consider June Board Financials
 - C. Receive Update on Texas Main Street Accreditation Site Visit
3. RECEIVE COMMITTEE UPDATES
 - A. Economic Vitality
 - B. Promotions Committee
 - C. Design Committee
 - D. Organization Committee
4. ADJOURN:

CERTIFICATION

This meeting will be conducted pursuant to Chapter 551 of the Texas Government Code. The City of Nacogdoches is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications may be provided upon request. Please contact the City Secretary at (936) 559-2506 for information. I certify the notice of meeting was posted in the directory outside of City Hall, 202 E. Pilar Street, Nacogdoches, Texas 75961, on August 11, 2026, by 3:00 p.m. pursuant to Chapter 551 of the Texas Government Code.



Tori Proctor, Main Street Manager

Main Street Advisory Board Minutes – June 15, 2026

Members Present: Brett Arrant, Bailey McLain, Henry De Koeyer, Hollie Atherton, Hannah Willis, Erin Windham, Brandi Cartwright

Staff/Guest Present: Tori Proctor

Call to Order: Bret Arrant calls the meeting to order at 4:00 PM

Approval of the minutes: Erin Windham made a motion to approve the June meeting minutes as presented. The motion was seconded by Bailey and approved unanimously by the board.

Review of Financials: Tori presented the financial report. There was not much change to the accounts in the past month, but we did receive the remaining Eventbrite funds from Wine Swirl into the General account.

Downtown Main Street Accreditation: Nacogdoches Main Street received the 2026 Main Street America Accreditation. There are 1,600+ Main Street Communities nationwide but on 838 of these are accredited main street programs. There are 59 accredited programs in Texas. This accreditation recognizes excellence in organization, economic vitality, promo, design and measurable community impact.

Review Committee Updates:

- Economic Vitality – Henry and Brandi meet to discuss creating an updated, new welcome packet with helpful information to assist businesses that are moving downtown. They also started to formulate a plan on updating the downtown business database to gather who owns the buildings, what businesses are downtown, and gather contact information.
- Promotions – Did not meet in May
- Design – The committee meet to discuss placing flags for 4th of July throughout downtown including in the planters on Main Street. The Christmas décor was also discussed. The committee is getting pricing on wreaths, garland, and a Christmas tree on the balcony of City Hall downtown.
- Organization – Tori and CC met to discuss the downtown merchant meetings including bringing in professionals to discuss with the businesses items that could help them grow. These businesses professionals could discuss things like small business loans, how to manage your social media platforms, or other topics that could be helpful for business owners.

Adjourn: Brett Arrant adjourned at 4:34 PM

MAIN ST. (SUNDRY ACCT)**7/31/2026**

	<u>BALANCE @ 6/30/2026</u>	<u>BOARD APPROVED ADJUSTMENTS</u>	<u>EXPENSES</u>	<u>REVENUES</u>	<u>BALANCE @ 7/31/2026</u>
WINE SWIRL 86-02	\$ 60,089.66		\$ (1,596.50)	\$ -	\$ 58,493.16
MISC DOWNTOWN EVENTS 86-03	\$ 4,391.09		\$ -	\$ 114.40	\$ 4,505.49
DOWNTOWN LIGHTING 86-07	\$ 11,333.57		\$ -	\$ -	\$ 11,333.57
BEAUTIFICATION GRANT 86-09	\$ 11,819.75		\$ -	\$ -	\$ 11,819.75
DOWNTOWN MURALS 86-11	\$ 10,779.99	\$ -	\$ -	\$ -	\$ 10,779.99
TOTAL ACCOUNT BALANCE:	\$ 98,414.06	\$ -	\$ (1,596.50)	\$ 114.40	\$ 96,931.96



WINE SWIRL

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2025	BALANCE FORWARD			60,680.13
2/12/2026	Wine Swirl - Red House Winery	640.00		61,320.13
2/13/2026	Wine Swirl Sponsorship - Procare Winery	1,750.00		63,070.13
2/27/2026	Wine Swirl Vendor - Chesney Baker, Julia Garner	150.00		63,220.13
2/27/2026	Wine Swirl Vendor - Baylee Rouse, Patricia Richcreek	150.00		63,370.13
2/23/2026	PCARD - Wine Swirl Printing		638.12	62,732.01
3/2/2026	Wine Swirl Tickets	150.00		62,882.01
3/6/2026	Wine Swirl Sponsorship - Backyard Breeze	750.00		63,632.01
3/6/2026	Wine Swirl Tickets	75.00		63,707.01
3/18/2026	Wine Swirl Tickets	150.00		63,857.01
3/19/2026	Wine Swirl Vendor - Kaylee Carson	75.00		63,932.01
3/24/2026	Wine Swirl Vendor - Marlene Katanjian	75.00		64,007.01
3/26/2026	Wine Swirl Vendor - Marlene Katanjian		75.00	63,932.01
3/27/2026	Wine Swirl Vendor - Laura Tovar	75.00		64,007.01
3/28/2026	Wine Swirl Vendor - Travis Davidson	75.00		64,082.01
3/31/2026	Wine Swirl Tickets - Rhinestone Rifles	1,510.00		65,592.01
3/23/2026	PCARD - WINESWIRL		37.27	65,554.74
3/23/2026	PCARD - WINESWIRL		11.12	65,543.62
3/23/2026	PCARD - WINESWIRL		2,256.83	63,286.79
3/23/2026	PCARD - WINESWIRL		918.17	62,368.62
3/23/2026	PCARD - WINESWIRL		412.00	61,956.62
4/1/2026	BOARD TRF 3/16/26		30,000.00	31,956.62
4/2/2026	Wine Swirl Sponsorship - Excel ER	1,750.00		33,706.62
4/10/2026	Wine Swirl Sponsorship - CBTX	750.00		34,456.62
4/17/2026	Wine Swirl Tickets	1,550.00		36,006.62
4/17/2026	Wine Swirl Tickets	825.00		36,831.62
4/17/2026	PETTY CASH RETURN	200.00		37,031.62
4/17/2026	WINE SWIRL MERCH SALES	340.00		37,371.62
4/17/2026	Wine Swirl Tickets	500.00		37,871.62
4/17/2026	Wine Swirl Vendor - Chambers Smokehouse	50.00		37,921.62
4/10/2026	PETTY CASH CHANGE FUND		200.00	37,721.62
4/10/2026	Wine Swirl Vendor Stipend 2026 (26 vendors)		11,700.00	26,021.62
4/10/2026	Wine Swirl Entertainment Tommy Stanley Jr		800.00	25,221.62
4/10/2026	Wine Swirl Entertainment B&K Marketing		300.00	24,921.62
4/10/2026	Wine Swirl Entertainment Dan McMahon		250.00	24,671.62
4/30/2026	Void Check Vendor Stipend 2026 - The Rusty Spur	450.00		25,121.62
4/30/2026	Void Check Vendor Stipend 2026 - Red House Winery	450.00		25,571.62
4/22/2026	PCARD - WINESWIRL SUPPLIES		116.43	25,455.19
4/22/2026	PCARD - WINESWIRL TABLECLOTH		250.40	25,204.79
4/22/2026	PCARD - WINESWIRL DÉCOR		150.76	25,054.03
4/22/2026	PCARD - SWEATSHIRTS		1,619.50	23,434.53
4/22/2026	PCARD - WINESWIRL BILLBOARDS		2,288.07	21,146.46
4/22/2026	PCARD - WINESWIRL WRISTBANDS		130.50	21,015.96
4/22/2026	PCARD - WINESWIRL TICKETS		114.77	20,901.19
4/22/2026	PCARD - WINESWIRL BALLOON ARCH		228.00	20,673.19
4/22/2026	PCARD - WINESWIRL SANDWHICH BOARDS		308.27	20,364.92
4/22/2026	PCARD - WINESWIRL DÉCOR		71.98	20,292.94
5/8/2026	Wine Swirl - Event Brite Ticket Sales	53,191.80		73,484.74
5/8/2026	Wine Swirl - FOOD VENDORS 2026 (9)		4,050.00	69,434.74
5/21/2026	PCARD - WINESWIRL SIGNS		567.18	68,867.56
5/21/2026	PCARD - WINESWIRL ADVERTISING		149.18	68,718.38
5/21/2026	PCARD - WINESWIRL SHIRTS		2,377.50	66,340.88
5/21/2026	PCARD WINESWIRL STAFF SHIRTS		121.20	66,219.68
5/21/2026	PCARD WINESWIRL HOTEL		2,029.44	64,190.24
5/21/2026	PCARD WINESWIRL RENTALS		2,510.32	61,679.92
5/21/2026	PCARD WINESWIRL - ATENDEE REFUND		67.70	61,612.22
5/21/2026	PCARD WINESWIRL HOTEL		187.62	61,424.60
5/21/2026	PCARD WINESWIRL ADVERTISING		272.95	61,151.65
5/21/2026	PCARD WINESWIRL - FOOF FOR MERCHANT MTG		92.00	61,059.65
6/12/2026	2027 Wine Swirl Sponsorship - NJF	1,000.00		62,059.65
6/23/2026	PCARD WINESWIRL - Facebook Advertising		19.99	62,039.66
6/23/2026	PCARD WINESWIRL - Restroom Trailer		1,950.00	60,089.66
7/22/2026	PCARD WINESWIRL - Red House Winery VIP Night		1,596.50	58,493.16

MISC DOWNTOWN EVENTS

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2025	BALANCE FORWARD			\$1,133.91
10/10/2025	BURGER BATTLE PARTICIPANTS - Auntie Pasta's & Clear Springs	400.00		\$1,533.91
10/31/2025	BURGER BATTLE PRIZE WINNER - Zach Fleming		500.00	\$1,033.91
10/31/2025	BURGER BATTLE PRIZE WINNER - Mary Heeren		250.00	\$783.91
10/31/2025	BURGER BATTLE PRIZE WINNER - Joy Palmer		100.00	\$683.91
11/21/2025	MAP FOLDING - Merry Christmas Market		37.95	\$645.96
11/21/2025	Supplies for MS Events		188.97	\$456.99
12/19/2025	BURGER BATTLE - Roma's Italian Kitchen	200.00		\$656.99
12/22/2025	PCARD - Supplies for Main St Movie Nights		51.59	\$605.40
12/22/2025	PCARD - Awards for Wassail Fest		59.96	\$545.44
12/22/2025	PCARD - Wassail Map Folding		36.58	\$508.86
12/22/2025	PCARD - Movie Licenses for movie nights		1,060.00	(\$551.14)
12/22/2025	PCARD - Supplies for Merry Christmas Market		62.75	(\$613.89)
1/21/2026	PCARD - Movie Night Supplies		120.00	(\$733.89)
1/21/2026	PCARD - Misc Holiday Event Ads		1,854.00	(\$2,587.89)
1/21/2026	PCARD - Stocking Stuffer Stroll Maps		30.93	(\$2,618.82)
1/21/2026	PCARD - Stocking Stuffer Stroll Supplies		2,118.76	(\$4,737.58)
1/21/2026	PCARD - Hot Chocolate for Movie Nights		120.00	(\$4,857.58)
1/21/2026	PCARD - Popcorn for Movie Nights		75.00	(\$4,932.58)
2/23/2026	PCARD - Posters for Sip Around		328.20	(\$5,260.78)
2/23/2026	PCARD - Awards for Light Competition		69.21	(\$5,329.99)
4/1/2026	BOARD TRF 3/16/26	10,000.00		\$4,670.01
4/22/2026	PCARD - Frames for DT Sip Around		12.94	\$4,657.07
6/5/2026	NJF Sponsorship 2025 Christmas Movie	500.00		\$5,157.07
6/23/2026	PCARD - Freedom & Glory Bunting for City Hall Balacony		559.92	\$4,597.15
6/23/2026	PCARD - Flags for downtown		206.06	\$4,391.09
7/22/2026	PCARD - Flags for downtown Sales tax Refund	15.26		\$4,406.35
7/22/2026	PCARD - Flags for downtown No Delivery Refund	99.14		\$4,505.49

DOWNTOWN LIGHTING

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2025	BALANCE FORWARD			5,083.57
12/12/2025	PURPLE HAZE PRO WASH LLC - Holiday Lighting install/takedown		3,425.00	1,658.57
12/22/2025	PCARD - Gazebo Clean up for holidays		325.00	1,333.57
4/1/2026	BOARD TRF 3/16/26	10000		11,333.57

BEAUTIFICATION GRANT

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2025	BALANCE FORWARD			4,819.75
12/19/2025	NACOGDOCHES FARMERS MARKET - Beautification Grant		1,500.00	3,319.75
2/27/2026	Both Bloom Studio - Beautification Grant		1,500.00	1,819.75
4/1/2026	BOARD TRF 3/16/26	10,000.00		11,819.75

DOWTOWN MURALS

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2025	BALANCE FORWARD			10,779.99



Main Street Advisory Board

Date: August 17, 2026

Agenda Item: 2.C.

PRESENTER: Tori Proctor, Main Street Manager

ITEM/SUBJECT: Receive Update on Texas Main Street Accreditation Site Visit

SUMMARY/BACKGROUND: The Texas Main Street Program will be in Nacogdoches on Wednesday, August 26 for the Main Street Program's Accreditation Site Visit. As part of the visit, the Texas Main Street team has requested to meet with City leadership, Main Street leadership, and key downtown stakeholders from 12:00–3:00 p.m.

The visit will provide an opportunity to highlight downtown's progress, discuss current opportunities and challenges, and share the community's vision and priorities for downtown revitalization. Main Street Board members are strongly encouraged to attend and help represent the Board's role and continued commitment to downtown Nacogdoches. In preparation, Main Street Staff will post a Notice of Possible Quorum to accommodate the meeting.

FINANCIAL:

CITY CONTACT: Tori Proctor
Main Street Manager
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ATTACHMENTS: