



**Main Street Board
March 16, 2026**

Notice is hereby given of a Regular Meeting of Nacogdoches Main Street Board to be held on the above date beginning at 4:00 p.m. for the purpose of considering the following agenda items.

Some Board Members may attend via videoconference. There will be an opportunity for the public to comment on agenda items in person at the specified location.

**PLEASE LIMIT PRESENTATIONS TO THREE MINUTES
(UNLESS PRIOR APPROVAL IS OBTAINED)**

1. Call to Order:
2. Board Introductions:
3. Regular Agenda:
 - A. Consider Approval of Minutes from the February 16th Board Meeting
 - B. Review and Consider February Financial Statement
 - C. Receive Update on Downtown Sip Around
 - D. Receive Update on the Nacogdoches Wine Swirl
 - E. Discuss 2026 Board Retreat
4. Adjourn:

CERTIFICATION

This meeting will be conducted pursuant to Chapter 551 of the Texas Government Code. The City of Nacogdoches is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications may be provided upon request. Please contact the City Secretary at (936) 559-2506 for information. I certify the notice of meeting was posted in the directory outside of City Hall, 202 E. Pilar Street, Nacogdoches, Texas 75961, on March 10, 2026 by 4:00 p.m. pursuant to Chapter 551 of the Texas Government Code.

Tori Proctor, Main Street Manager

Main Street Advisory Board Minutes – February 16, 2026

Members Present: Bret Arrant, Hollie Atherton, Bailey McLain, Brandon Rowell, Brandi Cartwright, CC Conn, Janie Huggins, Erin Windham, Antonia Sanchez

Staff/Guest Present: Tori Huddleston, Carlie Allen, Bill Elliott, Army Curtis, Joshua Thomas

Call to Order: Bret Arrant calls the meeting to order at 4:00 PM

Approval of the minutes: Erin Windham made a motion to approve the November meeting minutes as presented. The motion was seconded by Bailey McLain and approved unanimously by the board.

Financial Statements: Tori provided an overview of the Main Street financials. There were no expenses to report for January. The board will discuss movement of fund from the main sundry account to the downtown events account at the upcoming meeting in March.

Updates on the Elliott Electric Downtown Building: Bill Elliott, owner of Elliott Electric Supply provided an update on the construction of the new 4 story building downtown with Army Curtis, Architect, and Joshua Thomas, Elliott construction manager. Army Curtis presented images of what the facility currently looks like after construction started, including the original structure and design aspects of the building and the renderings for what they would like the facility to look like at completion. Army showed that several of the original designs from the building will be brought back in the renovations, attempting to keep the history of the building on Main street. Bill Elliott asked the board for any feedback or ideas on how they can partner with Main Street, downtown merchants, and ensure the facility fits well into downtown Nacogdoches.

Adjourn: Erin Windham adjured the meeting at 5:04 PM



Main Street Advisory Board

Date: March 16, 2026

Agenda Item: 3.B.

PRESENTER: Tori Proctor

ITEM/SUBJECT: Review and Consider February Financial Statement

SUMMARY/BACKGROUND: The current Main Street account balances are: Wine Swirl \$62,732.01; Misc. Downtown Events \$(5,329.99); Downtown Lighting \$1,333.57; Beautification Grants \$1,819.75; and Downtown Murals \$10,779.99. With Downtown Events, Lighting and Beautification Grant accounts currently holding low or negative balances, staff recommend reallocating funds.

To help balance available funding, staff recommend transferring \$30,000 from the Wine Swirl accounting and allocating \$10,000 each to the Downtown Events, Lighting and Beautification Grant accounts.

FINANCIAL:

CITY CONTACT: Tori Proctor, Main Street Manager
proctort@nactx.us
936-559-2562

ATTACHMENTS:



Main Street Advisory Board

Date: March 16, 2026

Agenda Item: 3.C.

PRESENTER: Tori Proctor

ITEM/SUBJECT: Receive Update on Downtown Sip Around

SUMMARY/BACKGROUND: The Downtown Sip Around featured 11 participating restaurants with 7 competing in the alcoholic drink category and 5 in the non-alcoholic category with 2 locations participating in both. The event was created as a simple way to encourage people to visit downtown restaurants, try something new and support local businesses during a slower time of the year. As of March 10th, the event had received 226 individual ratings. The challenge ends on March 15th and the winner in each category will be announced on March 18th and one lucky customer will win 2 Wine & Appetizer tickets to the Wine Swirl.

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ATTACHMENTS:



Main Street Advisory Board

Date: March 16, 2026

Agenda Item: 3.D.

PRESENTER: Tor Proctor

ITEM/SUBJECT: Receive Update on the Nacogdoches Wine Swirl

SUMMARY/BACKGROUND: Planning for the 2026 Nacogdoches Wine Swirl is underway. The event currently has 24 wineries, 1 meadery and 1 distillery, along with 4 food trucks, and 9 vendors. Downtown businesses are also staying open late, with several setting up a booth in front of their store. As of March 10th, we have sold 235 tickets online. Staff will continue finalizing logistics and promotions as the event approaches. A volunteer sign-up has been shared, and board members are highly encouraged to sign up to help with this event.

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Main Street Advisory Board

Date: March 16, 2026

Agenda Item: 3.E.

PRESENTER: Tori Proctor

ITEM/SUBJECT: Discuss 2026 Board Retreat

SUMMARY/BACKGROUND: As part of the Main Street Program requirements through the Texas Historical Commission and Main Street America, the Main Street Advisory Board is required to participate in annual board trainings. Staff is exploring bringing in a guest facilitator, Melinda Bartram from the City of Celina, to lead the retreat and guide discussion. The retreat is tentatively being planned as a 10:00 a.m. - 4:00 p.m. training, though staff will confirm details after visiting further with the facilitator. A poll will be sent soon to help select a date in May that works best for the board.

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ATTACHMENTS: