



August 18, 2025

Notice is hereby given of a Regular Meeting of Nacogdoches Main Street Board to be held on the above date beginning at 4:00 p.m. for the purpose of considering the following agenda items.

**PLEASE LIMIT PRESENTATIONS TO THREE MINUTES
(UNLESS PRIOR APPROVAL IS OBTAINED)**

1. CALL TO ORDER.
2. REGULAR AGENDA: Main Street Advisory Committee will receive staff recommendations and public input on the following items, and may deliberate and take formal action on the item.
 - A. Consider Approval of Minutes from the July 21st Board Meeting
 - B. Review and Consider Financial Statement
 - C. Discuss and Consider Main Street Beautification Grant Updates
 - D. Discuss and Consider Holiday Decorations and Budget
 - E. Receive Update on Holiday Schedule
 - F. Receive Update on Downtown Directional Improvements
 - G. Discuss Committee Updates
3. ADJOURN.


Karen Hadnot
Interim City Secretary



This agenda is posted as required under G. C. Section 551.041. For more information or a copy of the Open Meetings Act, please contact Attorney General of Texas at 1-800-252-8011; City Secretary at (936) 559-2506 or visit City of Nacogdoches web site at www.nactx.us.

CERTIFICATION

This meeting will be conducted pursuant to Chapter 551 of the Texas Government Code. The City of Nacogdoches is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications may be provided upon request. Please contact the City Secretary at (936) 559-2506 for information. I certify the notice of meeting was posted in the directory outside of City Hall, 202 E. Pilar Street, Nacogdoches, Texas 75961, on August 15, 2025 by 4:00 p.m. pursuant to Chapter 551 of the Texas Government Code.

Karen Hadnot, Interim City Secretary

Main Street Advisory Board Minutes – July 21st, 2025

Members Present: Bret Arrant, Brandon Rowell, Hollie Atherton, Antonia Sanchez, Janie Huggins, Erin Windham

Staff/Guest Present: Ashley Morgan, Tori Huddleston, Carlie Allen

Call to Order: Bret Arrant calls the meeting to order at 4:13 PM

Approval of the minutes: Erin Windham motions to approve the minutes as presented for the June meeting. Brandon seconds the motion and all board members approve.

Financial Statements: Tori reported on the financials of Main Street. Only one payment was made in June to cover the expense for the Red House Winery VIP night at wine swirl. We have a donation to Main Street that will show in the financials for the August meeting. The donation of \$1,000 was provided by the Nacogdoches Junior Forum group.

Review and Release Funds for Beautification Grants: Tori presented two completed projects that were previously approved for the Beautification Grants. Erin made a motion, Brandon seconds, and all board members approved the release of funds in the amount of \$1,500 to John Sloane for the façade updates to 1323 N. Fredonia street. The board also approved the release of funds in the amount of \$1,500 for Steve Hartz for the improvements at 216 E. Pilar Street.

Review and Consider Beautification Grant Application: The board reviewed a new Beautification Grant Application from Eliseo Garcia for a sign on the facility located at 702 E. Main Street. The applicant has requested \$589.96 for the two metal signs on the facility. Brett motions to approve the grant application, Erin Windham seconds and majority board members approve.

Discuss and Consider Board Officers: Board members nominated new board officers and approved their positions. Brett Arrant will continue to serve as board chair, Erin Windham will serve as incoming Board vice Chair, and Hollie Atherton will continue to serve as Recording Secretary.

Discuss and Consider Main Street Advisory Board Committees: Tori presented the options for Advisory Committees that board members can serve on including Economic Vitality, Promotion, Design, and Organization. The board members present selected the following committees. Board members not present will discuss interest in committees with Tori.

Economic Vitality – Janie Huggins and Brandon Rowell

Promotion – Brett Arrant, Janie Huggins, Brandon Rowell

Design – Erin Windham, Antonia Sanchez, Janie Huggins

Organization – Brandon Rowell, Hollie Atherton

Receive Update on Holiday Schedule and Decorations: Tori provided an update on the Downtown holiday décor and a tentative schedule of the Downtown holiday events such as Wassail fest, Merry Christmas Market, and more. Tori is getting quotes for the board to provide Christmas lighting at the gazebo downtown and quotes for a lighted flagpole tree.

Receive Update on Downtown Wayfinding Improvements: Tori reported that staff are applying the Texas Downtown Anice Read Grant this fall for improvements on wayfinding signage and parking directional signage. Tori will reach out to the Design and Organization Committee to assist with the project.

Adjourn: Bret Arrant adjourns the meeting at 5:20 p.m.

7/31/2025

Nacogdoches

the oldest town in Texas



WINE SWIRL

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2024	BALANCE FORWARD			38,176.67
10/31/2024	SPEAKING ENGAGEMENT	50.00		38,226.67
1/31/2025	SHALI-S INDIAN KITCHEN - VENDOR FEE	75.00		38,301.67
2/7/2025	GREEK BITES - VENDOR FEE	75.00		38,376.67
2/14/2025	PROCARE NACOGDOCHES - SPONSORSHIP	1,750.00		40,126.67
3/5/2025	Brett Shirley DDS Sponsorship	1,500.00		41,626.67
3/5/2025	HARDY & SUZANE DOTSON - VENDOR FEE	75.00		41,701.67
3/5/2025	PROCARE NACOGDOCHES - SPONSORSHIP	1,750.00		43,451.67
3/5/2025	REEDS FISH & MORE - VENDOR FEE	75.00		43,526.67
3/27/2025	WINE SWIRL TICKET SALES	455.00		43,981.67
3/31/2025	CBTX - WINE SWIRL SPONSORSHIP	750.00		44,731.67
3/21/2025	JP MORGAN - SUPPLIES FOR WINE SWIRL		3.68	44,727.99
3/21/2025	JP MORGAN - POSTERS & PAPER TICKETS FOR WINE SWIRL		166.15	44,561.84
4/4/2025	WINE SWIRL VENDOR FEE - WHITE FARMHOUSE BAKING CO	75.00		44,636.84
4/11/2025	WINE SWIRL VENDOR FEE - GLITZ & BOTAS	75.00		44,711.84
4/11/2025	WINE SWIRL VENDOR FEE - SHIRLS CROCHET CREATIONS	75.00		44,786.84
4/11/2025	WINE SWIRL TICKET SALES	6,230.00		51,016.84
4/17/2025	WINE SWIRL VENDOR FEE - PEGGY CARSON	75.00		51,091.84
4/25/2025	WINE SWIRL TICKET SALES - EVENT BRITE	43,876.80		94,968.64
4/11/2025	WINE SWIRL STIPEND 2025		10,800.00	84,168.64
4/11/2025	WINE SWIRL ENTERTAINMENT - J SOUL PRODUCTIONS		800.00	83,368.64
4/11/2025	WINE SWIRL ENTERTAINMENT - DAN MCMAHON		250.00	83,118.64
4/11/2025	WINE SWIRL CHANGE FUND VOUCHER		200.00	82,918.64
4/23/2025	APR PCARD - WINE SWIRL DÉCOR & SUPPLIES		245.45	82,673.19
4/23/2025	APR PCARD - WINE SWIRL SUPPLIES		24.69	82,648.50
4/23/2025	APR PCARD - WINE SWIRL SHIRTS		2,957.50	79,691.00
4/23/2025	APR PCARD - WINE SWIRL DÉCOR & SUPPLIES		778.54	78,912.46
4/23/2025	APR PCARD - WINE SWIRL ATTENDEE BAGS		2,777.76	76,134.70
4/23/2025	APR PCARD - WINE SWIRL DÉCOR & SUPPLIES		425.00	75,709.70
4/23/2025	APR PCARD - WINE SWIRL DÉCOR		29.99	75,679.71
4/23/2025	APR PCARD - WINE SWIRL CUPS		1,884.00	73,795.71
4/23/2025	APR PCARD - WINE SWIRL VIP BAGS		925.96	72,869.75
4/25/2025	WINE SWIRL - FOOD VENDORS 2025		4,950.00	67,919.75
4/16/2025	WINE SWIRL VENDOR FEE	75.00		67,994.75
4/16/2025	PETTY CASH RETURN	200.00		68,194.75
4/16/2025	WINE SWIRL DOOR TICKETS	404.00		68,598.75
4/16/2025	WINE SWIRL MERCH SALES	485.00		69,083.75
4/17/2025	WINE SWIRL TICKETS	1,760.00		70,843.75
5/9/2025	WINE SWIRL - HOTEL FOR WINERIES		3,030.66	67,813.09
5/21/2025	JP MORGAN - WINE SWIRL EXP - Refunds		6,610.97	61,202.12
6/23/2025	JP MORGAN - VIP RECEPTION WINE SWIRL		1,530.00	59,672.12
6/25/2025	Junior Forum Grant	1,000.00		60,672.12

MISC DOWNTOWN EVENTS

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2024	BALANCE FORWARD			\$3,351.78
10/2/2024	BURGER BATTLE - Pine Cone Resturant	200.00		\$3,551.78
10/2/2024	BURGER BATTLE - House of Traditions	200.00		\$3,751.78
10/2/2024	BURGER BATTLE - Both Bloom Studio	200.00		\$3,951.78
10/31/2024	PCARD PURCHASE - EOY - PRINT MATERIALS FOR BURGER BATTLE		1,297.54	\$2,654.24
11/8/2024	BURGER BATTLE WINNERS		850.00	\$1,804.24
12/23/2024	JP MORGAN - MOVIE NIGHT SUPPLIES		44.23	\$1,760.01
12/23/2024	JP MORGAN - MOVIE LICENSE		500.00	\$1,260.01
12/23/2024	JP MORGAN - AWARDS FOR WASSAIL FEST		28.96	\$1,231.05
12/23/2024	JP MORGAN - SUPPLIES FOR WASSAIL FEST		46.53	\$1,184.52
12/23/2024	JP MORGAN - SUPPLIES FOR WASSAIL FEST		42.89	\$1,141.63
1/31/2025	PEMBERLEY'S - SOUPER BOWL FEE	100.00		\$1,241.63
1/22/2025	JP MORGAN - SUPPLIES FOR MS MOVIE NIGHT		96.16	\$1,145.47
2/14/2025	ROMA'S - SOUPER BOWL	100.00		\$1,245.47
2/14/2025	ROMA'S - BURGER BATTLE	200.00		\$1,445.47
2/26/2025	PINE CONE RESTURANT - SOUPER BOWL	100.00		\$1,545.47
3/26/2025	HILL COUNTRY RESTURANT - SOUPER BOWL	200.00		\$1,745.47
3/14/2025	SOUPER BOWL WINNER		300.00	\$1,445.47
3/14/2025	SOUPER BOWL WINNER		100.00	\$1,345.47
3/21/2025	AWARD FOR SOUPER BOWL		25.54	\$1,319.93
3/21/2025	SOUPER BOWL PRINT MATERIALS		301.77	\$1,018.16

DOWNTOWN LIGHTING

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2024	BALANCE FORWARD			27,000.00
10/31/2024	EOY - CHRISTMAS TREE		7,922.35	19,077.65
11/21/2024	JP MORGAN - MAIN ST CHRISTMAS BOWS		2,662.20	16,415.45
12/13/2024	REVENUE - MAIN ST MOVIE NIGHT	10.00		16,425.45
12/23/2024	JP MORGAN - LIGHTS FOR DOWNTOWN		115.56	16,309.89
1/22/2025	JP MORGAN - STORAGE FOR DT BOWS		137.82	16,172.07
1/22/2025	JP MORGAN - SIGN FOR NEW ANGEL		41.60	16,130.47

BEAUTIFICATION GRANT

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2024	BALANCE FORWARD			10,819.75

DOWTOWN MURALS

<u>DATE</u>	<u>DESCRIPTION</u>	<u>REVENUES</u>	<u>EXPENSES</u>	<u>BALANCE</u>
10/1/2024	BALANCE FORWARD			15,100.00
12/23/2024	JP MORGAN - MURAL PLAQUES		2,925.00	15,100.00

PRESENTER:

ITEM/SUBJECT: Discuss and Consider Main Street Beautification Grant Updates

SUMMARY/BACKGROUND: Over the past several months, the Main Street Board has expressed interest in updating the Beautification Grant guidelines. An ad hoc committee, comprised of the Economic Vitality and Design committees, met with Main Street Board members Bret Arrant and Brandon Rowell, along with staff members Jessica Sowell, Carlie Allen, and Tori Proctor, to review the application and propose edits. Recommended changes include removing landscaping from the list of eligible items, adding a provision that properties may apply once per year but may not have two open applications at the same time, and requesting board direction on whether signage should remain an eligible expense. The board is asked to review these proposed edits and determine whether to include signage in the application moving forward.

FINANCIAL:

COUNCIL PRIORITIES: THIS AGENDA ITEM IS CONSISTENT WITH THE FOLLOWING CITY COUNCIL PRIORITIES

CITY CONTACT: Tori Proctor
Main Street Manager
proctort@nactx.us
936-559-2562

ATTACHMENTS: 1. MS Grant Application Updated Draft

Main Street Beautification Grant Application

Main Street Advisory Board

Applicant:

Name _____
Company _____
Address _____
City, State, Zip _____
Daytime Phone _____
Fax _____
E-mail Address _____

Property Owner* (If Different From Applicant):

Name _____
Company _____
Address _____
City, State, Zip _____
Daytime Phone _____
Fax _____
E-mail Address _____

Status of Applicant (Check One):

☐ Owner

☐ Renter

Address of Property: _____ Lot: _____ Block: _____

Date of Construction of main structure(s) on property: _____

*Owner signature required

Please Check The Appropriate Requested Activity:

☐ Restoration/Remodel

☐ Painting

☐ Cleaning

☐ ~~Landscaping/Site work~~

☐ Signage

☐ Other _____

Project narrative

Please describe your proposed work simply and accurately including work to be done and materials to be used. Attach extra sheets and supplemental material as requested in the submittal criteria checklist.

Description of Work

Work Item # 1 Description _____

Bid amount _____

Work Item # 2 Description _____

Bid amount _____

Work Item # 3 Description _____

Bid amount _____

Project cost estimate for all work: \$_____

Proposed start date: _____ Proposed completion date: _____

Please include color photograph(s) of property where proposed work is to take place.

☐ I give Nacogdoches Main Street permission to use before and after photographs of items and projects covered by this grant (required)

Signature of Applicant: _____ Date: _____

Signature of Property Owner*: _____ Date: _____

*Owner signature required

Application Deadline

Application material must be **completed and submitted 10 days before the Main Street Board meeting. The Main Street Advisory Board meets on the ~~Third Monday~~ first Thursday of each month.** This form, along with any supporting documentation, must be filed with the Main Street Manager at ~~City Hall, located at 202 E Pilar St. the C.L. Simon Recreation Center located at 1112 North St., Nacogdoches, TX~~ (Mailing Address: P.O. Box 635030, Nacogdoches, Texas 75963) or emailed to mainstreet@nactx.us

Please use the criteria checklist as a guide to completing the application. Incomplete applications cannot be reviewed and will be returned to you for more information.

Main Street Beautification Grant

The Main Street Beautification Grant was created with the intent to help small business owners and building owners beautify their part of the Downtown Historic District. Our desire is to help create a vibrant, historic, inviting and welcoming community that is attractive to locals and visitors alike. Funds can be used to cover projects related to exterior painting, awning repair, signage, cleaning of structure, ~~landscaping~~ and other site work on the front or back of the building.

The program is administered by the Main Street Advisory Board who reviews all applications and makes recommendations to the City Council for their final decision. Property owners and business owners may make applications for beautification projects, however the property owner must sign the application for it to be considered complete. Applications for the funds will be taken with final decisions to be made as expeditiously as possible. Applications may be turned in to the City of Nacogdoches ~~Main Street Manager, City Hall (202 E Pilar St.) C.L. Simon Recreation Center (1112 North Street),~~ mailed to: City of Nacogdoches, ~~Main Street Program~~Community Services Division, PO Box 635030, Nacogdoches, TX 75963-5030 or emailed to mainstreet@nactx.us.

Preservation funds shall be awarded to selected applicants to cover 100% of eligible project costs up to \$1,500.

Distribution of funds will be done on a reimbursement basis from receipts and statements provided by the applicant.

City of Nacogdoches - Community Services Division

P.O. Box 635030 · Nacogdoches, TX 75963 · (936) 559-2562 ~~940~~ · Mainstreet@nactx.us

Upon completion of the project, the project will again come before the Main Street Advisory Board for final review. Final approval for reimbursement for the project will be given after the Main Street Advisory Board reviews the completed work and funds will be dispersed shortly thereafter. Restoration work to be conducted under the grant must be completed within one year of the date final approval is given. Extensions of this time period for extenuating circumstances will be considered by the Main Street Advisory Board. **Note that preservation funds are taxable income.**

Applicants are required to obtain any and all necessary permits from the City's Building Inspection Department. Failure to comply with Building Code requirements may result in forfeiture of the grant. Applicants are required to have the project reviewed by the Historic Preservation Officer and the Historic Landmark Preservation Committee before work begins on the project. Any work denied by HLPC will not be eligible to receive Main Street grant funds. **Most applicants will want to submit a Main Street Beautification Grant application and a Certificate of Appropriateness application at the same time.**

Qualifying Criteria

1. The subject property must be ~~located within the Nacogdoches Main Street District under the protection of the National Register Downtown Historic Overlay District.~~ (see attached map).
2. Funds are for exterior rehabilitation and restoration of structures only.
3. ~~Ineligible activities include interior rehabilitation, the purchase of structures or any work denied by HLPC.~~
4. Any work already started or completed is not eligible for grant funds.
5. ~~Main Street Beautification grants are awarded on a first come, first served basis as long as funds are available. Once funds are fully committed, the grant will close.~~
6. ~~All work described in the "Description of Work" section must be completed to receive funding. No funding will be given for partial completion.~~
7. ~~Property owners may submit one Beautification Grant application per year. A property owner may apply for a new grant for a different project in a subsequent year; however, no property owner may have more than one active (open) Beautification Grant at any given time.~~

Submittal Criteria Checklist

City of Nacogdoches Application for Main Street Beautification Grant

The documentation listed below must be submitted with the application for the Main Street Beautification Grant. All materials used must meet the Design Guidelines set by the City of Nacogdoches.

All Work

- ☐ Photograph of structure and existing conditions.
- ☐ Type and color of material being used.

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Remodeling and Additions

- ☐ Elevation and plan drawings to scale indicating proposed alterations or additions, clearly indicating the existing building and what is proposed and including the relationship to adjacent structures.
- ☐ Exterior material description.
- ☐ Site plan showing: 1) dimensions of lot, 2) location and dimensions of existing building, 3) location and dimension of addition, and 4) ~~location of all~~ exterior, ground and roof mounted equipment.
- ☐ Color samples and placement on the structure.
- ☐ Historic plans, elevations or photographs if the request is to return a structure to an earlier historic appearance.
- ☐ Window repair/ replacement, brick cleaning, brick/ wood repair, awnings
- ☐ Lighting repair/ replacement

Painting

- ☐ Photographs ~~indicating~~ ~~indicating~~, with as much detail as possible, areas that will be painted.
- ☐ List of types of materials that will be painted.
- ☐ Colors, materials, and all significant detail clearly indicated.

Cleaning

- ☐ Drawing showing area to be cleaned.
- ☐ Description of cleaning method and chemicals to be used.
- ☐ Photographs of areas to be cleaned.

Signs

- ☐ Drawing of signs with information on type of material to be used and method of attachment.
- ☐ Site plan showing placement of sign.
- ☐ Dimensions of building face where sign is to be placed.

Landscaping/Site work

- ☐ ~~Photograph of structure on current site.~~
- ☐ ~~Site drawing including outbuildings if work is to be done on the site.~~
- ☐ ~~Size, location and elevation of any new structures.~~
- ☐ ~~Proof of property ownership if new areas are being developed.~~

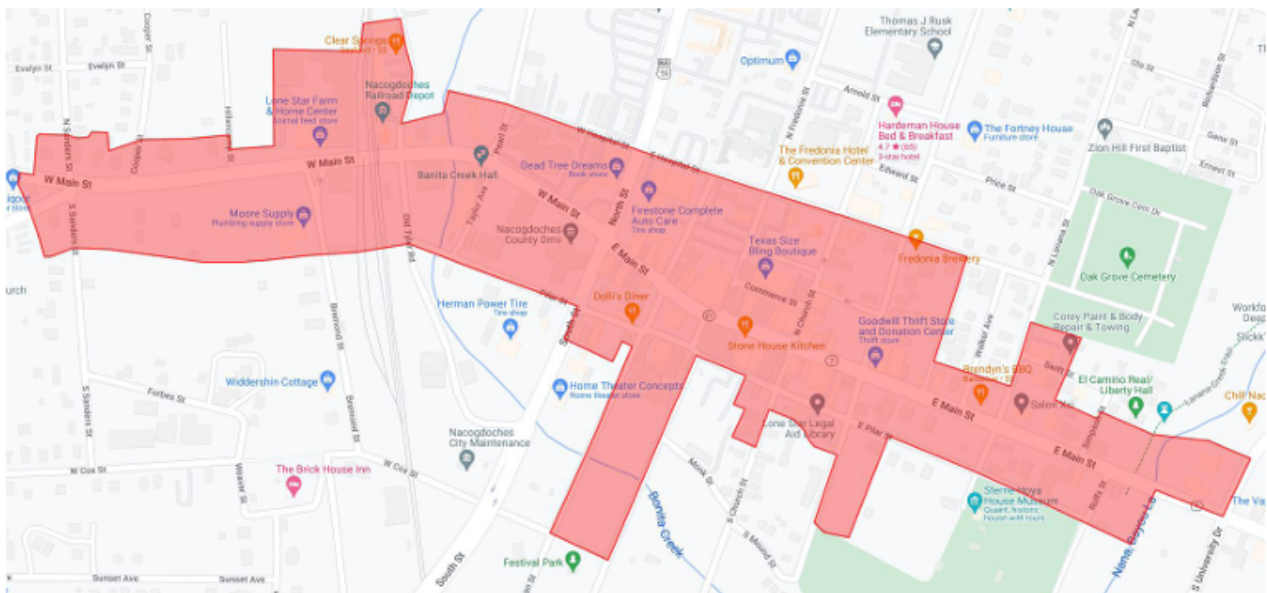
*Only properties located within the **red boundary** are eligible for Main Street Beautification Grants.*

TEXAS MAIN STREET PROGRAM

Nacogdoches, Texas

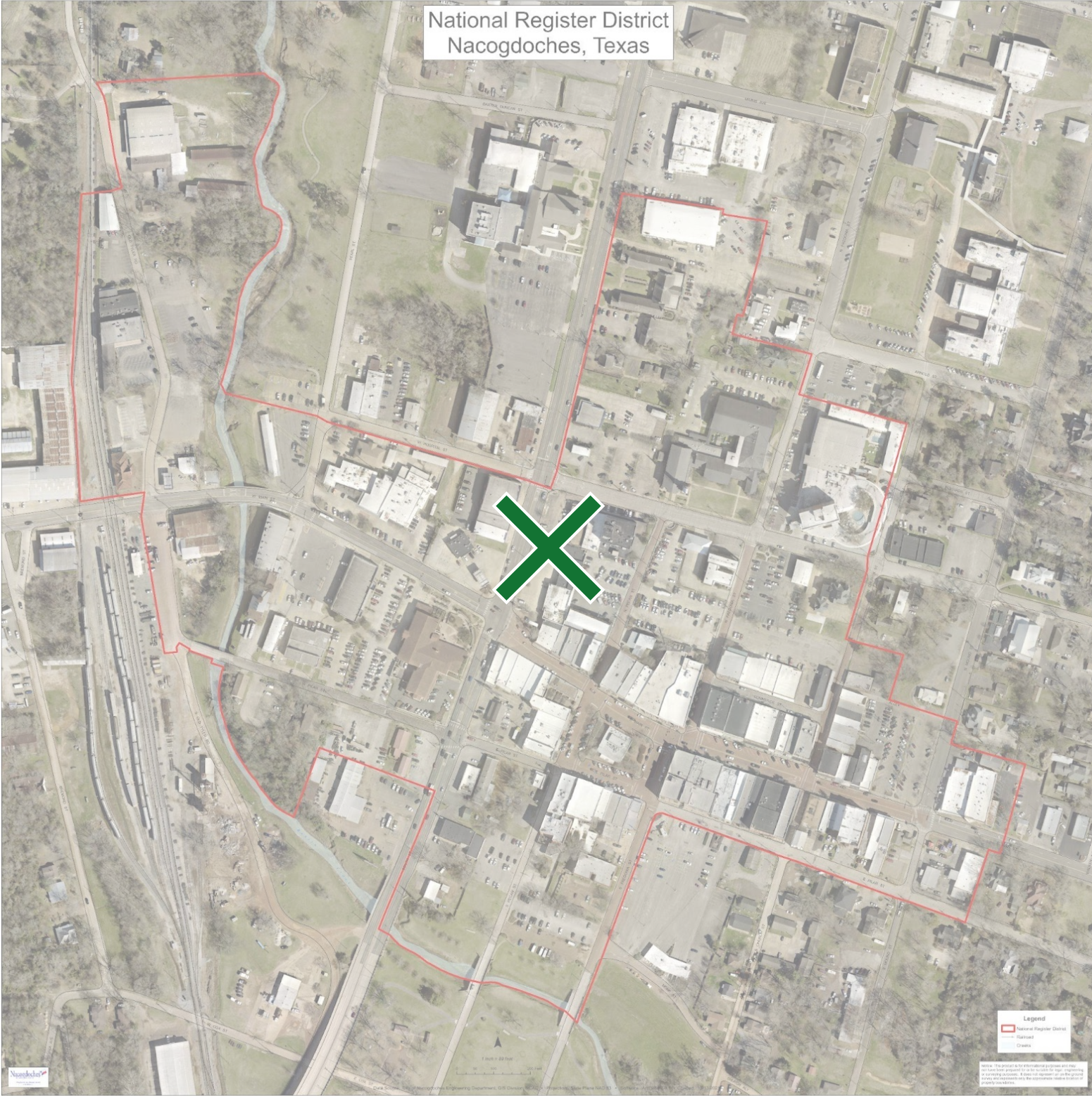
Main Street District Boundary Map

Date of Issue: 2024



City of Nacogdoches - Community Services Division

P.O. Box 635030 · Nacogdoches, TX 75963 · (936) 559-2562 Mainstreet@nactx.us





City Council Meeting

Date: August 18, 2025

Agenda Item: 2.D.

PRESENTER:

ITEM/SUBJECT: Discuss and Consider Holiday Decorations and Budget

SUMMARY/BACKGROUND: At a previous meeting, the board suggested wrapping the gazebo with warm white lights and adding several lighted Christmas trees at Eugenia Sterne Park to enhance the angel purchased last year and create a holiday destination for families. Staff have gathered inspirational photos and pricing for review — 12-ft. trees range from \$1,800 to \$2,979.88, and the gazebo lighting bid starts at \$5,500. The board is asked to confirm if this is the desired direction, determine a décor budget, and consider moving funds from the Wine Swirl account to the holiday décor account to support the project.

FINANCIAL:

COUNCIL PRIORITIES: THIS AGENDA ITEM IS CONSISTENT WITH THE FOLLOWING CITY COUNCIL PRIORITIES

CITY CONTACT: Tori Proctor
Main Street Manager
Proctort@nactx.us
936-559-2562

ATTACHMENTS: 1. Holiday Decoration



Main Street Holiday Decorations
Photos for Inspirational Purposes Only.

Gazebo

Quotes Starting at \$5,500



Light Trees

12 ft Trees Pricing From \$1,800 - \$2,979.88





City Council Meeting

Date: August 18, 2025

Agenda Item: 2.E.

PRESENTER: Tori Huddleston, Main Street Manager

ITEM/SUBJECT: Receive Update on Holiday Schedule

SUMMARY/BACKGROUND: To help ensure downtown businesses have a successful holiday season, Main Street is organizing several festive events, including Merry Christmas Market, Wassail Fest, the Light Up Main Street Christmas Light Competition, two Main Street Christmas Movie Nights, and the new Stocking Stuffer Stroll. Combined with other popular holiday events taking place downtown, these activities offer something for everyone and aim to encourage shopping small while making downtown a true holiday destination. This item provides the board with an update on the holiday schedule, and board members are encouraged — and expected — to volunteer at all Main Street-hosted events to help ensure their success.

FINANCIAL:

COUNCIL PRIORITIES: THIS AGENDA ITEM IS CONSISTENT WITH THE FOLLOWING CITY COUNCIL PRIORITIES

CITY CONTACT: Tori Proctor
Main Street Manager
proctort@nactx.us
936-559-2562

ATTACHMENTS: 1. Holiday Schedule

Holiday Events

NOVEMBER 7TH & 8TH

MERRY CHRISTMAS MARKET

Friday 10:00 a.m. - 6:00 p.m.

Saturday 10:00 a.m. - 4:00 p.m.



NOVEMBER 28TH

**LOBLOLLY MODEL TRAIN
DISPLAY OPENS**

November 28th, 29th, 30th

December 5th, 6th, 7th

December 12th, 13th, 14th

NOVEMBER 29TH

WASSAIL FEST

Small Business Saturday

11:00 a.m. - 4:00 p.m.



DECEMBER 1ST - 31ST

**LIGHT UP MAIN STREET
CHRISTMAS LIGHT COMPETITION**



DECEMBER 5TH

**MAIN STREET CHRISTMAS
MOVIE NIGHT**

6:30 p.m. - 8:30 p.m.

Visitor Center Stage



DECEMBER 6TH

JINGLE BELL RUN

7:30 a.m. - 11:30 a.m.

MARKET ON MAIN

7:30 a.m. - 11:30 a.m.

WINTER WORKSHOP

10:00 a.m. - 2:00 p.m.

**NINE FLAGS LIGHTED
CHRISTMAS PARADE**

6:30 p.m. - 8:00 p.m.

DECEMBER 19TH & 20TH

**MAIN STREET CHRISTMAS
MOVIE NIGHT**

Friday 6:30 p.m. - 8:30 p.m.

Visitor Center Stage

STOCKING STUFFER STROLL

Friday - 10:00 a.m. - 5:00 p.m.

Saturday - regular business hours



DECEMBER 13TH

CHRISTMAS TOUR OF HOMES

1:00 p.m. - 5:00 p.m.



City Council Meeting

Date: August 18, 2025

Agenda Item: 2.F.

PRESENTER:

ITEM/SUBJECT: Receive Update on Downtown Directional Improvements

SUMMARY/BACKGROUND: The City of Nacogdoches Main Street Program is applying for an Anice Read Grant through Texas Downtown for funding to support essential updates to downtown directional signage. Downtown Nacogdoches continues to see an increase in new businesses and public events, and will soon welcome the relocation of Elliott Electric Supply's corporate headquarters, which will create a greater need for clear directions to available parking. Clear and accurate signage is critical to improving navigation, increasing visibility for local businesses, and enhancing the overall visitor experience. Main Street staff plan to work with the Organization Committee and Design Committee on the application. The grant request will help close the funding gap for the project, with remaining expenses covered through city funds and in-kind contributions from City staff and the Nacogdoches Main Street Advisory Board.

FINANCIAL:

COUNCIL PRIORITIES: THIS AGENDA ITEM IS CONSISTENT WITH THE FOLLOWING CITY COUNCIL PRIORITIES

CITY CONTACT: Tori Proctor
Main Street Manager
proctort@nactx.us
936-559-2562

ATTACHMENTS: 1. Downtown Directional Updates

DOWNTOWN BUSINESS DIRECTIONAL SIGNAGE UPDATES



Tasks:

- Inventory current directional signage and businesses listed.
- Update list of businesses to be included.
- Design updated signs, logo panels and info stations.
- Determine parking directional signage.
- Secure funding for Wayfinding signs updates.
- Schedule installation.

Project Overview:

- Update current lamp post business and parking directional signage, logo panels and info stations

